



**STUBER**  
LAND DESIGN

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# Your Outdoor News

February 2021



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this spring?  
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**309-208-4787**

## From Dale's Desk

I am super excited about how Stuber Land Design is poised for the future. Our recent restructuring of our administration will support the demand for our Design, Build and Management services. This was an important step needed to better lead our growing company. Notably, my wife Dana officially joined our team as our Chief Integration Officer. She has been assisting behind the scenes for years, but now she is leading and overseeing the entire company, giving it the appropriate leadership to effectively support our growing business. Dana's presence allows me to focus on my passion of designing beautiful landscapes. The future is bright for Stuber Land Design to be the premier landscape company in Central Illinois.



Installation Season starts on March 1st.

## Managing News

During our winter "break" we have been busy making changes to improve our business. While the crew members may get to take a little break, our office employees have been hard at work behind the scenes. One of the big changes this year will be the introduction of a new software program, Manage360, that will help improve the efficiency of all facets of the company.

Landscape Management Services will be the first to jump all in, with the design/build side following over the course of the next year. LMS will be able to create better routing schedules and better estimate the hours needed for contracts in the future. This allows us to forecast staffing needs and make sure that all of our accounts are serviced in a timely manner throughout the seasons. The Design/Build team is looking forward to accurate and efficient work flow from design to estimate, allowing us to get proposals back to clients more quickly.

As with all new things, there is a learning curve, so please be patient with us these next few months. We are excited to begin the season with such a great new asset to our team!

### Year of Cicada Brood X

Cicadas are a staple of summer in the Midwest, but this year a special brood will emerge—Brood X (10) spends 17 years underground and will finally emerge late Spring/early Summer this year. There will be trillions emerging and the sound of their mating can reach 100 decibels, so it's bound to be a loud few weeks. Cicadas might be a nuisance, but they are not dangerous; they do not bite, spread disease or eat crops. They are also not poisonous to pets.

### Plant Trivia

Q: How many species of edible plants are there?

A: Of Earth's estimated 400,000 plant species, we could eat about 300,000 of them if we really wanted. Yet humans eat a mere 200 species globally, and half our plant-sourced protein and calories come from just three: maize/corn, rice and wheat.



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## Employee Updates

We're continuing to grow! It has been wonderful to welcome these folks to the Stuber Land Design team!

Dan Cunningham started in mid November as our Equipment Manager. He is a diesel mechanic by trade and has been a tremendous asset already! He and Tom Endress work closely together to keep our shop and equipment in tiptop shape!

Dalton Harmon joined the LMS team to help finish out the year on a strong note. Starting this Spring, he will be working on the construction crews.

Darrel Bowler came to us at the end of June through a temp agency and has been such an asset, that we made him a full time crew member.

Jon Maas is joining us as a Landscape Design Salesman. Known to many in the industry, Jon previously worked for Unilock and prior to that was with Greenview. He has experience in a variety of different positions and we are excited that he will be bringing his knowledge, energy and experience to our team!

We'd like to recognize some of our recent employee anniversaries: Rachel Probst (1 yr), Tom Schafer (16 yrs), Ron Aneloski (4yrs), Shawn Flynn (2 yrs), Kim Boyle (10 yrs), Lauren Howell (1 yr), Rafael Menchaca (5 yrs), Rene Mendez (4 yrs), John Smith (12 yrs). Thank you for making Stuber Land Design the best it can be!



Stuber Land Design is excited to be growing and that means adding new crew members!

We are looking for energetic, motivated, reliable employees who love to work outside! If you or someone you know is interested, please check out our listings on Indeed or call our office! 309-925-5277

## Shrub of the Year 2021

### KODIAK® ORANGE DIERVILLA

If there was an award for most easygoing shrub, Kodiak Orange diervilla would most certainly take first place. This fast growing shrub with native roots will grow just about anywhere in your landscape—sun or shade, moist or dry, even along the deer's path. All summer long, its small, yellow flowers draw in pollinating bees and hummingbirds. The real show comes in autumn when its foliage glows the most vivid orange-red you could imagine, easily rivaling non-native burning bush.

