

Design News

Spring 2020



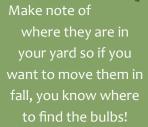
Landscape Management Tips:

- Time to cut back ornamental grasses
- Apply preemergent herbicides to beds
- Prune and fertilize roses
- Prune panicle hydrangeas (most cone - shaped blooms)

Good time for:

- Transplanting
- Plant Vegetable Gardens

Enjoy your daffodils!



From Dale's Desk

This winter we continued our strategic planning as we look forward to a strong future here at Stuber Land Design.

On the personal side, my wife Dana and I were able to travel to Europe in January, as we combined seeing general sights while visiting our son Calvin in Spain where is studying Architecture. My first trip to Europe did not disappoint.

In February we traveled to California to visit our son Sam and his wife Morgan in Napa and then our son Max and his wife Hannah in Monterey. Each son is practicing Landscape Architecture there.

We were happy to get our trips in before the COVID-19 scare. As for our business, we consider the health and safety of our employees,

their families and our customers our priority. On March 23, the Governor of



Illinois declared that Landscaping companies could continue working. We feel fortunate our work keeps us out of doors and will continue to follow guidelines as they are put in place.

And now we look forward to another exciting (if not different) season at Stuber Land Design.

-Dale Stuber

What's With Those Contracts?

Our Landscape Management Division has really grown these past few years and we thought a Landscape Management Contract would assist us in keeping up with all of our customer's very diverse needs. We have never had one before, and it was difficult to create just one that would cover all the options beyond Seasonal. Please know that you are not locked in, and we can make

adjustments as needed. We are looking for guidelines as to the intensity of Landscape Management you are looking for. You can mark the box for Other Options if something like quarterly, or every other month might work better for you. Please be sure to fill in your contact information. I am available to answer any questions.

-Kim Boyle Landscape Management Coordinator









TEND DESIGN STARTS

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Employee Updates



Lauren Howell will be joining Stuber Land Design in April to assist with marketing, the Landscape Management group and more! Lauren has worked over 25 years in the green industry with her education and career split between Southern California and the

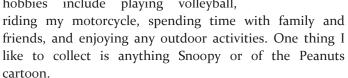
Midwest. She earned her BS in Ornamental Horticulture from California Polytechnic State University, San Luis Obispo and her MS in Horticulture from Purdue University. She started her career at GreenView Nursery in Dunlap, IL becoming Wholesale Manager before leaving to work for the Peoria Park District. At the Park District, she was the manager of Luthy Botanical Garden for nearly 10 years, where she enjoyed creating community outreach through events and classes. In 2005 Lauren and her two daughters, moved to Orange, California - the city where she spent her childhood. There she has worked in commercial landscape management as Branch Manager for Landscape Development, Inc, and Landscape, Inc, most recently holding the title of Director of Employee Development. She is excited to be back "home" in the Peoria area and looking forward to this next chapter of people and plants!

Kristen Wettstein has been promoted to a Landscape

Management Foreman. Kristen has been with the company for almost five years and has been an integral part of the landscape management team. Many of you have seen Kristen as our one person spray team! Congrats Kristen!



Hi, my name is **Haley Peterson.** I grew up in Pekin IL and now reside in Peoria IL. I have two Associate's Degrees from Illinois Central College in Horticulture Landscape Maintenance and Turfgrass Landscape Maintenance. Some of my hobbies include playing volleyball,



We'd also like to recognize some of our first quarter employee anniversaries: Tom Schafer (15 years), John Smith (11 years), Jesus Gomez (11 years), Juan Flores (10 years), Kim Boyle (9 years), Rafael Menchaca (4 years), Ron Aneloski (3 years), and Rene Mendez (3 years). Thank you for making Stuber Land Design the best it can be!

Continuing Education

Over the winter members of our staff attended various trainings to keep us up to date on all things Landscaping! Dale and Rachel attended InVigorateU! in Bloomington and learned about marketing, social media, customer appreciation, warranty for landscapes, and other general business topics. In late January, Dale, Jason, Althea, Kim and Rachel attended the iLandscape Conference in Schaumburg. Two days were spent submerged in

every aspect of the industry, and maybe a little fun was had too! Jason also attended an industry product information to hear about the latest in landscaping products. We're looking forward to sharing what we learned with our customers!

